

Advertising Contract

Arkansas Hospitality Magazine

P.O. Box 3866, Little Rock, AR 72203

Copy Deadlines:
 Spring Issue: Feb. 1
 Summer Issue: May 1
 Convention Issue: Aug 1
 Holiday Issue: Nov. 1



Advertising Rates

Ad Location	One Issue	Four Issues	Color (please circle)
<input type="checkbox"/> Inside Front Cover or <input type="checkbox"/> First Inside Cover or <input type="checkbox"/> Inside Back Cover	_____ \$370.00 (B&W) (\$670.00 4-Color)	_____ \$320.00 (B&W) (\$620.00 4-Color)	4-color or B&W
<input type="checkbox"/> Outside Back Cover	_____ \$400.00 (B&W) (\$700.00 4-Color)	_____ \$365.00 (B&W) (\$665.00 4-Color)	4-color or B&W
<input type="checkbox"/> Full Page	_____ \$320.00 (B&W) (\$620.00 4-Color)	_____ \$280.00 (B&W) (\$580.00 4-Color)	4-color or B&W
<input type="checkbox"/> 1/2 page	_____ \$200.00 (B&W) (\$500.00 4-Color)	_____ \$180.00 (B&W) (\$480.00 4-Color)	4-color or B&W
<input type="checkbox"/> 1/4 page	_____ \$145.00 (B&W) (\$445.00 4-Color)	_____ \$125.00 (B&W) (\$425.00 4-Color)	4-color or B&W
<input type="checkbox"/> 1/8 page	_____ \$90.00 (B&W) (\$390.00 4-Color)	_____ \$80.00 (B&W) (\$380.00 4-Color)	4-color or B&W

\$100 for each additional color / 4-color is an additional \$300.00 per issue
AHA Members receive a 10% discount on advertising rates!

Total Amount: \$ _____

Check Enclosed:

Bill Quarterly:

Direct Inquiries to:

Rita Walker,
 Executive Assistant
 Hospitality Magazine
 P.O. Box 3866
 Little Rock, AR 72203
 P: (501) 376-2323
 F: (501) 376-6517
 rita@arhospitality.org

Firm Name: _____

Address: _____

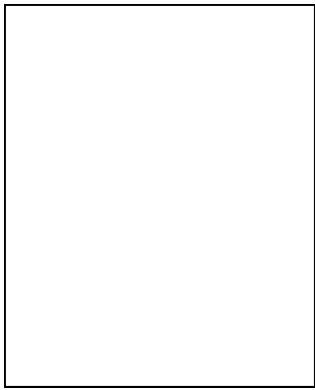
City, State, Zip: _____

Phone: _____ E-mail: _____

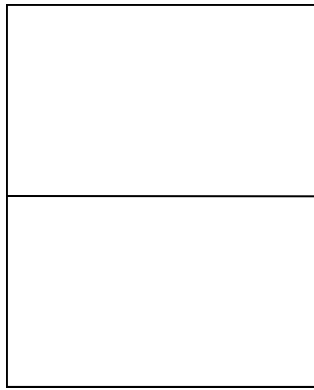
Date: _____ Approved By: _____

Advertising Dimensions

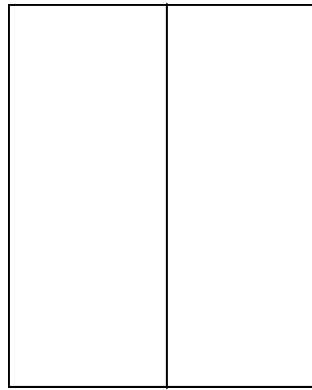
Ad Size	Type	Dimensions
Full Page	Trim Finish	7.5 x 10 (no trim)
1/2 Page	Horizontal	7.5 x 4.875
1/2 Page	Vertical	3.625 x 10
1/4 Page		3.625 x 4.875
1/8 Page		3.625 x 2.3125



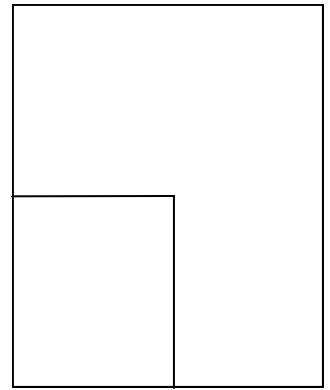
Full Page Ad



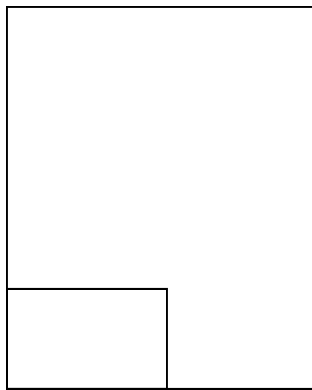
1/2 Page Horizontal



1/2 Page Vertical



1/4 Page Ad



1/8 Page Ad